

Presentation Skills in English

Target Group

- Employees who wish to improve their presentation skills.
- Employees working in international environments where the working language is English.

Course Goals

You learn and practice basic skills for your presentations. Instruments and attitudes enable you to become more self confident as a convincing speaker. Using language, body language and presentation media you will be able to speak professionally in a carefully analyzed situation, following your core goals with a specific audience. You express yourself in an articulate and coherent manner.

You get professional feedback from your lecturers and the group members in order to be able to analyze the impact of your speech and to develop personal strengths.

Content

- Individual strengths and subconscious patterns
- Planning your speech
- Structure and dramaturgy
- How to speak freely
- Body language
- Vocal elements
- How to speak articulately and coherently
- Using keywords and note cards
- Using visual support

Coaches

Michael Jeive, Lecturer in International Political Economy and Strategic Negotiations

Sabine Künzi, Lecturer in Communication and Presentation

FHNW University of Applied Sciences & Arts Northwestern Switzerland, School of Business

Date, Time and Location

Arbitrary

Costs

For members / non-members

CHF 2800